

'VIDA CONSCIENTE' (Conscious Living) CON SRI PREETHAJI

DATE: Saturday, September 6, 2025
LOCATION: Alcalá de Henares, Madrid, ES

Event Description

'VIDA CONSCIENTE' (Conscious Living) CON SRI PREETHAJI is a premier conferences event in Alcalá de Henares. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 437 people

Event ID: A8kvpFiYj8FEUMD2cM

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 175 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.