

Victoria's Impossible King... with Dean Taylor

DATE: Saturday, September 13, 2025
LOCATION: Walton-le-Dale, England, GB

Event Description

Victoria's Impossible King... with Dean Taylor is a premier performing-arts event in Walton-le-Dale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 343 people
Event ID: 4TEGMxCoyyKJSvf64T

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 137 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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