

# Victorian Seniors Festival 2025 "Art Demonstration" Painting Tromp de l'oeil

DATE: Wednesday, October 1, 2025  
LOCATION: Garfield, Victoria, AU

## Event Description

Victorian Seniors Festival 2025 "Art Demonstration" Painting Tromp de l'oeil is a premier festivals event in Garfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 322 people

**Event ID:** 4piK764k55u5CuPa96

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 129 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*