

# Victorian Seniors Festival 2025 "Art Demonstration" Cloch Making. Free morning tea and coffee

DATE: Wednesday, October 22, 2025

LOCATION: Garfield, Victoria, AU

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## Event Description

Victorian Seniors Festival 2025 "Art Demonstration" Cloch Making. Free morning tea and coffee is a premier festivals event in Garfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 775 people

**Event ID:** 7d6dob3NtysNpc3Ese

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 310 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/victorian-seniors-festival-2025-art-demonstration-cloch-making-free-morning-tea-and-coffee>

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