

Victorian Fishing Expo

DATE: Saturday, August 16, 2025

LOCATION: Norlane, Victoria, AU

Event Description

Victorian Fishing Expo is a premier expos event in Norlane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 437 people

Event ID: Gg4VdjTD9GZLo5BC4g

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 175 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/victorian-fishing-expo>

Document generated on 6/4/2026, 3:54:13 AM