

Vibes off Vine

DATE: Friday, November 14, 2025
LOCATION: Whang & V'À æ÷ thland Region, NZ

Event Description

Vibes off Vine is a premier festivals event in Whang & V'À This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,254 people

Event ID: 7Q2VZbf8TmyBoEnovt

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 502 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
