

VIBE ANOS 70,80,90 & 2000 com a Banda DIB SIX

DATE: Friday, August 22, 2025
LOCATION: Savassi, Minas Gerais, BR

Event Description

VIBE ANOS 70,80,90 & 2000 com a Banda DIB SIX is a premier concerts event in Savassi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 364 people

Event ID: 58RJsbnJ5AQEDfeZ4U

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.