

VHL - Zauralie vs Dynamo St. Petersburg

DATE: Wednesday, September 17, 2025
LOCATION: Sankt-Peterburg, Sankt-Peterburg, RU

Event Description

VHL - Zauralie vs Dynamo St. Petersburg is a premier sports event in Sankt-Peterburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,006 people

Event ID: CiNFJYs5esZ6kKfGt3

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/vhl-zauralie-vs-dynamo-st-petersburg>

Document generated on 6/4/2026, 5:36:13 AM