

VHL - Yugra vs Toros Neftekamsk

DATE: Wednesday, December 24, 2025
LOCATION: Neftekamsk, Respublika Bashkortostan, RU

Event Description

VHL - Yugra vs Toros Neftekamsk is a premier sports event in Neftekamsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: 9ythGZVXHopJ4F9aVg

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.