

# VHL - Chelny vs Sokol Krasnoyarsk

DATE: Saturday, November 22, 2025  
LOCATION: Krasnoyarsk, Krasnoyarskiy kray, RU

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## Event Description

VHL - Chelny vs Sokol Krasnoyarsk is a premier sports event in Krasnoyarsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,071 people

**Event ID:** H8sReL35t3tZ5gA97R

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,428 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 4:43:05 AM