

# VHL - Chelny vs Dynamo Altai

DATE: Wednesday, November 26, 2025

LOCATION: Barnaul, Altayskiy kray, RU

## Event Description

VHL - Chelny vs Dynamo Altai is a premier sports event in Barnaul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,334 people

**Event ID:** 9s9oABDo4dmiE7aiXC

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,334 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*