

VFW Post 420 Music Night (Acoustic Concert by Just Bruce)

DATE: Thursday, August 14, 2025
LOCATION: Saratoga Springs, New York, US

Event Description

VFW Post 420 Music Night (Acoustic Concert by Just Bruce) is a premier concerts event in Saratoga Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 159 people

Event ID: DuYuu8ErPP7nstSC7W

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
