

VET-KU -Texas A&M Internal Medicine Conference

DATE: Sunday, October 12, 2025
LOCATION: Nong Prue, TH

Event Description

VET-KU -Texas A&M Internal Medicine Conference is a premier conferences event in Nong Prue. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 402 people

Event ID: ArskG8smg8JtQbcY3v

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 161 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.