

# Verschiebung! transPORT – Transferkonferenz im Wissenschaftshafen

DATE: Wednesday, October 15, 2025  
LOCATION: Magdeburg, Sachsen-Anhalt, DE

---

## Event Description

Verschiebung! transPORT – Transferkonferenz im Wissenschaftshafen is a premier conferences event in Magdeburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 36/100

**Expected Attendance:** 208 people

**Event ID:** Fn8mb6nRXzdniGu2Y3

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 83 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/verschiebung-transport-transferkonferenz-im-wissenschaftshafen>

Document generated on 6/4/2026, 12:33:38 PM