

VEREDAS Instrumental Groove Party @ Koala San Brew

DATE: Saturday, October 18, 2025
LOCATION: Jardim Canada, Minas Gerais, BR

Event Description

VEREDAS Instrumental Groove Party @ Koala San Brew is a premier community event in Jardim Canada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 6i5tVZcMxNowovkFkB

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
