Ventricular Presents PURRFECT TEMPO

DATE: Saturday, August 16, 2025
LOCATION: Fitzroy, Victoria, AU

Event Description

Ventricular Presents PURRFECT TEMPO is a premier performing-arts event in Fitzroy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 54/100
Expected Attendance: 1,565 people
Event ID: Atet3zw6L8LdbTgpei

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 626 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.