

Venetian Fest - American Legion Post 327

DATE: Wednesday, August 13, 2025
LOCATION: Lake Geneva, Wisconsin, US

Event Description

Venetian Fest - American Legion Post 327 is a premier festivals event in Lake Geneva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,021 people

Event ID: CkgMsSr5tfR5hrMW7n

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 408 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.