

[Vendor Application] - Ottawa's Largest Market for Black-Owned Businesses

DATE: Saturday, September 27, 2025
LOCATION: Ottawa, Ontario, CA

Event Description

[Vendor Application] - Ottawa's Largest Market for Black-Owned Businesses is a premier expos event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 890 people

Event ID: CstTh2Uk5SbPnbptH5

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 356 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.