

Vendez lors de l'événement public de la Fashion Week de Paris

DATE: Saturday, October 4, 2025
LOCATION: Paris, Île-de-France, FR

Event Description

Vendez lors de l'événement public de la Fashion Week de Paris is a premier expos event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 656 people

Event ID: ApCFD4zgaEx8XkbPUK

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 262 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.