

# Velez Sarsfield vs Gimnasia y Esgrima La Plata

DATE: Monday, November 10, 2025  
LOCATION: La Plata, Buenos Aires, AR

## Event Description

Velez Sarsfield vs Gimnasia y Esgrima La Plata is a premier sports event in La Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 17,025 people

**Event ID:** 47wfdmzSQshCfVzG2w

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,810 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*