

# Veikkausliiga - Relegation Round - VPS vs Oulu

DATE: Saturday, October 4, 2025  
LOCATION: Oulu, Pohjois-Pohjanmaa, FI

## Event Description

Veikkausliiga - Relegation Round - VPS vs Oulu is a premier sports event in Oulu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,088 people

**Event ID:** Bxz7reC2uc8cZY2BfA

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 435 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*