

# Veikkausliiga - Championship Round - KuPS vs Ilves

DATE: Thursday, October 16, 2025  
LOCATION: Tampere, Pirkanmaa, FI

## Event Description

Veikkausliiga - Championship Round - KuPS vs Ilves is a premier sports event in Tampere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,715 people

**Event ID:** 5XuMGjy7cA2dk4i7ww

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,286 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*