

Vehicular attack in Woollahra, Australia

DATE: Sunday, August 31, 2025
LOCATION: Woollahra, New South Wales, AU

Event Description

Vehicular attack in Woollahra, Australia is a premier terror event in Woollahra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: terror

Importance Rank: 30/100

Expected Attendance: 10,000 people

Event ID: CNVRmeDzPH5qEdv4h9

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.