

# Vehicular attack in Saint-Pierre-d'Oléron, France

DATE: Wednesday, November 5, 2025  
LOCATION: Saint-Pierre-d'Oléron, Nouvelle-Aquitaine, FR

## Event Description

Vehicular attack in Saint-Pierre-d'Oléron, France is a premier terror event in Saint-Pierre-d'Oléron. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** terror  
**Importance Rank:** 90/100  
**Expected Attendance:** 10,000 people  
**Event ID:** Aq4zd7bVzJvKucHXbn

## Hotel Demand Indicators

**ADR Impact Index:** 9.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 180 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*