

Vegas Venture Amazing Race & Tour

DATE: Friday, September 26, 2025
LOCATION: Las Vegas, Nevada, US

Event Description

Vegas Venture Amazing Race & Tour is a premier community event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 44/100

Expected Attendance: 499 people

Event ID: HvC9nR7C9hCiwJkfk2

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
