

Vegas Golden Knights vs Montreal Canadiens

DATE: Tuesday, January 27, 2026
LOCATION: Montréal, Québec, CA

Event Description

Vegas Golden Knights vs Montreal Canadiens is a premier sports event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 21,164 people

Event ID: Ci6VnkF6wrg7ygpVEj

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,466 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.