

VBA - Islanders vs Cantho Catfish

DATE: Saturday, August 23, 2025

LOCATION: Ho Chi Minh City, VN

Event Description

VBA - Islanders vs Cantho Catfish is a premier sports event in Ho Chi Minh City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,563 people

Event ID: 6FBwghbnzJvjucd9rW

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 625 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.