

# VBA - Hanoi Buffaloes vs Cantho Catfish

DATE: Saturday, August 16, 2025

LOCATION: Ho Chi Minh City, VN

## Event Description

VBA - Hanoi Buffaloes vs Cantho Catfish is a premier sports event in Ho Chi Minh City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,563 people

**Event ID:** 9bja5YbR2EKJeR5YGa

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 625 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*