

# Vasas Flora Och Fauna

DATE: Thursday, February 5, 2026

LOCATION: Nyköping, SE

## Event Description

Vasas Flora Och Fauna is a premier concerts event in Nyköping. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** EcwvGa8nWSC3TK4yfk

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/vasas-flora-och-fauna>

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