

Varukers, Havoc, Defamed, and 6 others

DATE: Friday, August 29, 2025

LOCATION: Quebec City, CA

Event Description

Varukers, Havoc, Defamed, and 6 others is a premier festivals event in Quebec City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,594 people

Event ID: 9viD46giGsb6P7WWQM

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 638 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.