

Vantage Summit - School of Ascents & Relevance

DATE: Friday, October 10, 2025
LOCATION: Lokoja, Kogi, NG

Event Description

Vantage Summit - School of Ascents & Relevance is a premier conferences event in Lokoja. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 142 people

Event ID: 5nk8DYy7JeAt6bDdk8

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.