

Vander BRUNCH x Day Party! Hosted by TOM SCHWARTZ! San Antonio!

DATE: Saturday, August 16, 2025
LOCATION: San Antonio, Texas, US

Event Description

Vander BRUNCH x Day Party! Hosted by TOM SCHWARTZ! San Antonio! is a premier festivals event in San Antonio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 390 people
Event ID: HGmFRQK9TAeYNWwyV6

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
