

Vanden Plas, Ivanhoe, and PreHistoric Animals

DATE: Friday, September 19, 2025
LOCATION: W & 1Bawek, Województwo kujawsko-pomorskie, PL

Event Description

Vanden Plas, Ivanhoe, and PreHistoric Animals is a premier festivals event in W & 1Bawek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 48/100
Expected Attendance: 751 people
Event ID: AWCGc2NXdXmd2UUvma

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 300 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.