

# Vancouver0 u7]æYsSó0,\*TåSU

DATE: Sunday, August 17, 2025  
LOCATION: Burnaby, British Columbia, CA

## Event Description

Vancouver0 u7]æYsSó0,\*TåSUSãUœRgN W:n)TåSNzÙ is a premier performing-arts event in Burnaby. This event has a significant impact on the local hotel market, affecting the global hotel world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 31/100  
**Expected Attendance:** 110 people  
**Event ID:** 8bEDwJWrsdxEMPo4nF

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*