

Vancouver McFadden's 60th Anniversary Event

DATE: Friday, September 12, 2025
LOCATION: Surrey, British Columbia, CA

Event Description

Vancouver McFadden's 60th Anniversary Event is a premier expos event in Surrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 576 people

Event ID: 9z5NNn6mxr9GiJGhAS

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 230 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.