

VAN GOGH – A Modern Ballet Performance

DATE: Wednesday, October 29, 2025
LOCATION: Bytom, Województwo Śląskie, PL

Event Description

VAN GOGH – A Modern Ballet Performance is a premier performing-arts event in Bytom. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 379 people
Event ID: DENApST4nXCW4oxTmc

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.