

# Valore alle persone, valore alle imprese

DATE: Friday, September 26, 2025

LOCATION: Treviso, Veneto, IT

## Event Description

Valore alle persone, valore alle imprese is a premier conferences event in Treviso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 27/100

**Expected Attendance:** 74 people

**Event ID:** 6aVeibpNEG5mf8DYN4

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*