

VALLEY FEST 2025 - Valley Hazards and Emergency Preparedness Hui

DATE: Wednesday, September 24, 2025
LOCATION: Dunedin, Otago Region, NZ

Event Description

VALLEY FEST 2025 - Valley Hazards and Emergency Preparedness Hui is a premier community event in Dunedin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 136 people

Event ID: 5arw9GxCtH2H3CwyiW

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.