

# Valencia Basket vs ASVEL Lyon-Villeurbanne

DATE: Wednesday, October 1, 2025  
LOCATION: Villeurbanne, Auvergne-Rhône-Alpes, FR

## Event Description

Valencia Basket vs ASVEL Lyon-Villeurbanne is a premier sports event in Villeurbanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,671 people

**Event ID:** 7bYopoGuNLe5iXMxXp

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,868 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*