

Valencia Basket vs AS Monaco

DATE: Friday, October 17, 2025

LOCATION: Monaco, MC

Event Description

Valencia Basket vs AS Monaco is a premier sports event in Monaco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,177 people

Event ID: 3WxVobh8quK6FY9F8h

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,671 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.