

VALAMPURI's Diwali Exhibition & Sale in Glen Waverley MELBOURNE : 26, 27 & 28 SEP 2025

DATE: Thursday, September 25, 2025
LOCATION: Glen Waverley, Victoria, AU

Event Description

VALAMPURI's Diwali Exhibition & Sale in Glen Waverley MELBOURNE : 26, 27 & 28 SEP 2025 is a premier expos event in Glen Waverley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,157 people

Event ID: D24WYuJh6yVCvegEt

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 463 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.