

# Val' Oween Trail

DATE: Saturday, October 25, 2025

LOCATION: Saint-Geoire-en-Valdaine, Auvergne-Rhône-Alpes, FR

## Event Description

Val' Oween Trail is a premier sports event in Saint-Geoire-en-Valdaine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 30/100

**Expected Attendance:** 99 people

**Event ID:** 5V4kTt8FXcfnDEa9fp

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*