

VAL-DAVID - Église

DATE: Wednesday, October 8, 2025

LOCATION: Val-David, Québec, CA

Event Description

VAL-DAVID - Église is a premier expos event in Val-David. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 755 people

Event ID: GmAsPcqvRMMMZzEndB

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 302 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/val-david-glise>

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