

Vagus Fest: An event to learn how to relax and laugh

DATE: Tuesday, October 28, 2025
LOCATION: Fort Collins, Colorado, US

Event Description

Vagus Fest: An event to learn how to relax and laugh is a premier festivals event in Fort Collins. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 231 people

Event ID: AFx2hi655vfFDgeVmc

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.