

Uzbekistan vs Iran

DATE: Saturday, January 10, 2026

LOCATION: bvDc Jbv6, dVFcvBb' 'dF1d!'cbÂ 4

Event Description

Uzbekistan vs Iran is a premier sports event in bvDc Jbv6. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,628 people

Event ID: ArzXsiHa9x4C7p7SEU

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,651 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.