

UTSAV-Festive Edit II- An Exclusive Exhibition

DATE: Friday, September 5, 2025
LOCATION: Glen Waverley, Victoria, AU

Event Description

UTSAV-Festive Edit II- An Exclusive Exhibition is a premier expos event in Glen Waverley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,622 people

Event ID: 3kyp99fwKfRjYDCAE6

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 649 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.