

UTO Trail Race - Nanjing Laoshan (Tangquan)

DATE: Saturday, December 20, 2025
LOCATION: Nan Jing Shi, Jiang Su Sheng, CN

Event Description

UTO Trail Race - Nanjing Laoshan (Tangquan) is a premier sports event in Nan Jing Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 36/100

Expected Attendance: 195 people

Event ID: GDjWQbcXws8BjNfCuh

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.