

Utah Utes vs West Virginia Mountaineers Womens Volleyball

DATE: Friday, October 24, 2025
LOCATION: Morgantown, West Virginia, US

Event Description

Utah Utes vs West Virginia Mountaineers Womens Volleyball is a premier sports event in Morgantown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,915 people

Event ID: E5A48k3zEqM8AFBUEQ

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
