

Utah State Aggies vs Oregon State Beavers Womens Gymnastics

DATE: Sunday, January 25, 2026
LOCATION: Corvallis, Oregon, US

Event Description

Utah State Aggies vs Oregon State Beavers Womens Gymnastics is a premier sports event in Corvallis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,604 people

Event ID: 39SHJFEAG4errPz6N6

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,842 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.