

# USU pres.: Gavial + Gaffa Ghandi | Neue Zukunft - 09.11.2025

DATE: Sunday, November 9, 2025  
LOCATION: Berlin, Berlin, DE

## Event Description

USU pres.: Gavial + Gaffa Ghandi | Neue Zukunft - 09.11.2025 is a premier concerts event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 40/100  
**Expected Attendance:** 300 people  
**Event ID:** FtpMGWTS7KSGqaXbSF

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*